FIVE MARVELLOUS MONEY-SPINNERS

WE ARE MACMILLAN CANCER SUPPORT
You may have seen some of the suggestions for fundraising activities in the Your Event pack but perhaps you’re looking for further inspiration. Well, you’re in the right place. If you haven’t read the pack yet, make sure you check it out – it’s full of useful information. Just call our fundraising team on 0300 1000 200 for a copy. But first, why not take a look at the five great fundraisers we’ve pulled together over the next few pages? We’ve broken them down to show you how easy it is to hit your fundraising target.

We’ve included some suggestions on how much each event could raise, but please remember that these figures are just guides. No matter how much you raise you’re doing something amazing. Every single pound you bring in will help make sure no one has to face cancer alone.

1. **Quiz night**
   You could raise: £800+
   Give your friends and colleagues a chance to brush up on their trivia, all the while helping you raise heaps.

2. **Sweepstakes**
   You could raise: £500+
   Find out about all the sweepstakes you can hold throughout the year to keep the money coming in.

3. **Dine with Macmillan**
   You could raise: £300+
   Ask your friends to dress to impress for a night of luxury dining and fundraising.

4. **Speed dating/hating night**
   You could raise: £500+
   Our tips on how to be a money-making cupid.

5. **Clothes swap party**
   You could raise: £300+
   Don’t know the difference between your Gucci and your Prada? Not a problem, read more for everything you need for a successful swap party.
Five steps to a successful quiz

You could raise £800+

There’s no doubt about it: a little bit of friendly competition can lead to a lot of fun, not to mention a lot of dosh for Macmillan. Isn’t it time you got your quiz on?

1 Venue and invites (you could raise: £300)
Call your local pubs and community centres to see if they can offer you free space for your quiz. Recruit 10 team captains and ask them to find a minimum of five team members each. If you charge £5 to take part (including the team captains) you will raise £300 before you even start.

2 Raffle (you could raise: £150)
Call our Fundraising Support Centre on 0300 1000 200 to ask for an ‘Authority Letter’, which will explain that you’re fundraising for Macmillan. Then recruit volunteers to help you source some top prizes from local businesses. Also, ask your guests to donate any unwanted gifts or their skills as prizes. Sell the tickets to your guests for £2 a ticket on the night and then pick the winners at the end.

3 Cake table (you could raise: £100)
A great way to provide brain food and fundraise too. Ask your guests to bring a cake each, then pick a winner and give points to their team. Charge £2 for a slice and sell raffle tickets for the left over cake at the end of the night.

4 Heads or tails? (you could raise: £200)
To play, first ask your guests to pay a £5 donation, the quiz master then asks everyone to stand up and choose for each flip of the coin to put your hands on your heads (for heads) or bottoms (for tails). If you guess wrong you sit down and the game continues until there is one winner, who gets a top raffle prize.

5 Can’t come? (you could raise: £50)
Any friends who can’t make it? For a suggested donation of £5, allocate up to 10 friends one team each by writing their names on a grid. If their team wins they win a prize.
By using Macmillan’s sweepstakes not only can you get the money rolling in for Macmillan, but you can also give your colleagues and friends the chance to have a flutter. Everyone’s a winner.

1 Lottery lotto (you could raise: £300)
Log onto be.macmillan.org.uk to download our lottery sweepstake, which you can laminate and use every week for a regular way of raising money.

2 Rugby cups (you could raise: £50)
Log onto be.macmillan.org.uk, click on the ‘Make your own’ tab and enter the relevant search term, e.g. ‘rugby sweepstake’, in the search field to find our great rugby sweepstake template.

3 Wimbledon (you could raise: £50)
Log onto be.macmillan.org.uk, click on the ‘Make your own’ tab and enter the relevant search term, e.g. ‘Wimbledon sweepstake’, in the search field to find our great Wimbledon sweepstake template.

4 Grand national (you could raise: £50)
Log onto be.macmillan.org.uk, click on the ‘Make your own’ tab and enter the relevant search term, e.g. ‘Grand National sweepstake’, in the search field to find our great Grand National sweepstake template.

5 Football cups (you could raise: £50)
Our football sweepstakes templates are absolutely champion. Check them out by logging onto be.macmillan.org.uk
Get creative with your menu, cook up a feast and enjoy an evening of delicious food and company.

1 Invites (you could raise: £150)
Invite as many people as you can fit around your table for a night of fine dining and fundraising, with a charge of £10–£20 to attend. Ask for black ties and dinner dresses and then get planning your menu.

2 Board games (you could raise: £50)
Why not play classic board games together? Everyone puts £5 into the pot and then the winner receives part of the pot and a trophy. Also sell a competitive advantage at stages in the game, e.g. £5 buys you £500 monopoly money.

3 Win the bottle (you could raise: £50)
Ask guests to make their best paper aeroplanes out of £5 notes and see which one can land closest to a bottle of bubbly. The closest gets the bottle.

4 Wine tasting (you could raise: £25)
Do you have a friend who knows a Claret from a Cabernet and could share their knowledge? Alternatively, speak to your local off-licence or wine merchants to see if they could share their expertise. Ask your guests to place a £5 guess on the most expensive bottle of wine.

5 Swear box (you could raise: £25)
To make sure it is a dignified and respectable evening, why not have a cheat and swear box? Anyone lowering the tone has to pay a fine. Or set a fancy dress theme and tax anyone who hasn’t made an effort.

You could raise £300+
For a fundraiser with a twist, invite your single friends over for speed dating, and your paired-up pals round for speed hating. Make sure the haters come prepared with their worst chat up lines and most terrible outfits.

1 Venue and invites (you could raise: £300)
Find a local pub, club or another suitable venue that will give you a romantic space for free and charge £10 a ticket. For the speed haters, you can award a prize to the most undesirable bachelor or bachelorette. And for the speed daters? Well, the potential to meet the love of their life should be reward enough.

2 Top date (you could raise: £50)
Ask the venue or a local restaurant to donate a romantic date for two and then raffle it off.

3 A rose by any other name? (you could raise: £50)
Buy bunches of roses and/or boxes of chocolates and then offer them to your guests for a donation.

4 Wine and cheese (you could raise: £50)
Make sure your guests have some refreshments to keep them happy. What could be better than some wine and cheese for a donation of £5 a head? Or, if a pub or bar is hosting your event, ask if they can donate a percentage of their takings on the night.

5 Song dedications (you could raise: £50)
Have some heartbreakers on your iPod? Why not offer your guests the chance to make a dedication to someone special for a £2 donation (or a donation to skip to the next track).
A clothes swap party is so easy to organise and so much fun. You can raise money for Macmillan and have a ball at the same time – plus you could end up with a wardrobe full of new clothes.

1 Venue and invites (you could raise: £150)
Find a venue which you can use for free and with plenty of space, then invite 30–40 people and charge them £5 to come along. To attend they need to bring a minimum of four clean and decent clothing items (plus any accessories or jewellery they no longer wear).

2 Bingo (you could raise: £50)
Call our Fundraising Support Centre on 0300 1000 200 to ask for an ‘Authority Letter’ (which will explain that you’re fundraising for Macmillan). Then, approach local businesses to ask them to donate raffle prizes. At your party, sell Bingo sheets to your guests (they can buy as many sheets as they want for a suggested donation of £2 per sheet) and start calling the numbers. The first completed line gets to pick a prize from the prize table.

3 Silent auction of the star outfit/prize (you could raise: £25)
Nothing builds excitement like a silent auction. Use one of your top prizes or star donated outfits and then ask people to write down in a sealed envelope how much they will pay for it.

4 Bubbly Bar (you could raise: £25)
Ask your guest to donate any unwanted bottles of fizz or see if a local business could donate some for your event. For a donation your guests can take a break from their swapping with a glass of fizz.

5 Promise auction (you could raise: £50)
Do you or your friends have special skills they could donate? Set up a promise auction with guests bidding for promises such as cookery / Spanish / golf lessons, a massage or haircut.

You could raise £300+
Thank you so much for raising money for Macmillan. Every single pound raised will help make sure no one faces cancer alone. If you have any questions about your activity we’re here to help. Get in touch on 0300 1000 200 or at fundraising@macmillan.org.uk

When you have cancer, you don’t just worry about what will happen to your body, you worry about what will happen to your life. At Macmillan, we know how a cancer diagnosis can affect everything and we’re here to support you.

From help with money worries and advice about work, to someone who’ll listen if you just want to talk, we’ll be there. We’ll help you make the choices you need to take back control, so you can start to feel like yourself again. No one should face cancer alone.

For support, information or if you just want to chat, call us free on 0808 808 00 00 (Monday to Friday, 9am–8pm) or visit macmillan.org.uk