Our team is here to guide people through the system, giving them the support they need every step of the way.

- We provide medical support by funding nurses and other specialist health and social care professionals, and building cancer care centres.
- We help with practical support at home, like time off for a carer or a lift to hospital.
- We provide emotional support, listening, advising and sharing information through our cancer support specialists, website and trained professionals.
- We give financial support to cope with the extra costs cancer can bring, giving benefits advice, financial guidance and grants for anything from heating bills to travel costs.
- We also work with people affected by cancer to improve cancer care, using our combined knowledge to make a positive difference. This could be anything from getting a coffee machine installed in a waiting room, to bringing about changes in the law.
- And we fight discrimination, from challenging unfair travel costs and insurance policies to improving the national benefits system.

The World’s Biggest Coffee Morning is Macmillan’s flagship fundraising event. It’s the single biggest of its kind in the UK – and you’re a vital part of it. Coffee morning can be as big or small as you want and everyone loves coffee and cake so it’s really inclusive. Last year it raised £15 million and this year we’re aiming to raise even more.

One in three of us will get cancer. The Macmillan team – including you, the Macmillan professionals – makes sure people don’t have to go through it alone.

We help to improve the lives of people affected by cancer, both those living with cancer and also their families and carers. Our ambition is to reach and improve the lives of everyone living with cancer and inspire others to do the same.

Why Macmillan exists

When people attend your coffee morning they might ask you questions about Macmillan. How do we spend our income? How can they get involved with our work? That’s why we’ve created this handy factsheet which sums it all up for you and will help you filter through the right information.

How is World’s Biggest Coffee Morning different from other Macmillan fundraising events?

What we do

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Our reach

In 2012, we supported 5.7 million people affected by cancer in the UK through at least one of our services. This number includes people with a cancer diagnosis, their carers and other people affected by cancer (including family, friends, colleagues and worried well).

Our services include Macmillan nurses and other Macmillan health and social care, information and benefits advice professionals. And we provide direct services for people affected by cancer through our Macmillan Support Line, information resources, information and support services, Macmillan website and online community. We also provide grants for people with cancer and help people affected by cancer to set up and fund self-help and support groups.

What do donations pay for?

Every single donation we receive, no matter how much, makes a vital difference to the services we provide:

- 53p could pay for a copy of our Understanding chemotherapy booklet. This includes sections on how the treatment works, when and how it’s given and possible side effects.
- £1 could pay for the translation of four pages of a Macmillan information resource into Braille.
- £5 could pay for 71 copies of our Money worries leaflet. This features information about how we can help with financial difficulties by giving advice on benefits and information on Macmillan Grants.
- Every £10 we spend on a face-to-face benefits adviser helps people affected by cancer claim up to £190 in benefits they may be entitled to.
- £27 could pay for a person to receive quality information and support through one of our Mobile Macmillan Cancer Information Centres.
- £64 could keep a typical Macmillan information and support centre stocked with all the information resources it needs to support people affected by cancer for a week.
- £203 could pay for a Macmillan nurse for a day.
- £450 will pay for a Macmillan professional to attend an advanced course in pain and symptom control to help those they care for.

In 2012
148,826 people used the Support Line

What people can do for us

If people attending your coffee morning ask you what they can do for Macmillan, you can tell them that there are many different things they can get involved in, including:

- giving money with a regular or one off donation
- raising money through hosting their own coffee morning, by taking part in one of our walks or runs, or holding an event of their own
- giving their time at cancer care centres, events or fundraising groups
- sharing their experiences online, in the media and with each other
- campaigning for a better deal for people affected by cancer.

More information about how to get involved can be found at macmillan.org.uk/getinvolved

If there is any additional information you would like to know about Macmillan to be prepared for your coffee morning, don’t hesitate to contact your regional fundraiser or communications team. You can also go to macmillan.org.uk/profcoffee for more information about the World’s Biggest Coffee Morning.

Questions about living with cancer? Call free on 0808 808 00 00 or visit macmillan.org.uk