

# THE LITTLE GREEN BOOK OF FUNDRAISING IDEAS

**WE ARE  
MACMILLAN.  
CANCER SUPPORT**

The little green book of fundraising ideas

**WE ARE  
MACMILLAN.  
CANCER SUPPORT**



*give with confidence*

**Macmillan Cancer Support**  
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[www.macmillan.org.uk](http://www.macmillan.org.uk)

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Registered charity in England and Wales (261017), Scotland  
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SUPERSIZE MY SNACK  
SUMMER SIZZLER  
OFFICE OLYMPICS  
PAMPER PARTY  
HALLOWEEN NIGHT  
WACKY RACES  
MILE OF POUNDS

WHAT A CORKER  
SHINY HAPPY PEOPLE  
GET KNITTED  
A DAY TO REMEMBER  
SPACE HOPPER RACE  
A CLOSE SHAVE  
KARAOKE NIGHT

# Cancer.

**There you go, we've said it. We've got it out of the way. Why?**

Because we believe cancer isn't a dirty word; it's not something we shouldn't talk about. Cancer is a part of everyday life. And the more we talk about it, the more we can understand how the illness affects people's lives. If we can really understand this, then we can provide the right support to people so they can live full lives with cancer.

This is what Macmillan believes...

...And this is why we like talking about cancer and why we listen carefully to the experiences of people who have or have had cancer, their carers, family and friends. It makes sure our services provide the best support possible – and they do.

You see, we're not bashful. Our services are brilliant. That's what we're told and that's what we always strive for them to be. But, and you might have seen this coming, there aren't enough of them out there changing people's lives – which is where you come in.

We need your help. We need you to give your time and energy

to support our work and raise money for us. People's generosity is what funds our work. And only by getting more people to raise and give more money can we fund more of our vital services and develop new ways to support people affected by cancer.

So, how about having a flick through the delightful green book in your hands? As well as looking good, it also contains 101 ideas on how you could raise a few bob for Macmillan.

Seriously, start turning those pages. This is the beginning of making a difference and having some fun.

**PS Remember, it doesn't matter how much you raise.  
Small amounts x lots of people = MANY lives changed.**

# How to use this book

In your hands you have a book crammed full of fantastic fundraising ideas. Ideas we're sure you'll want to get to grips with or will inspire you to raise money in some other way.

Have a read through it and jot down any ideas that sound more fun than Christmas morning for a five-year-old and look like potential money-spinners. Or if our ideas get your grey matter working overtime and inspire you to do something completely different, have a look at our **'Add sparkle to your fundraiser!'** section on the following pages. It has loads of information about how to make your event a real bobby dazzler.

Because we're a nice bunch, we've also put our heads together and come up with some top ten lists to help you find the right activity for you.

If you are looking to raise money with children, at work, at home, on your own or without spending much cash, check out **'Our top ten ideas...'** section which follows our 101 ideas. It's sure to help you out.

So, we hope you enjoy our little green book of ideas and that it inspires you to start raising some money for Macmillan. In fact, if it does, we'd love to hear from you. Tell us all about how you raced snails, created a super snack or waxed hairy backs on the Fundraising section of our discussion forum – **[community.macmillan.org.uk](https://community.macmillan.org.uk)**

And if you have any general tips about fundraising or have taken part in a fundraising activity that doesn't feature in this book, get talking to us and other fundraisers online. You never know, we may stick your ideas in the next edition of *The little green book of fundraising ideas*.

**Good luck and enjoy yourself!**

### **More of the green stuff**

If you're going to fundraise for Macmillan, you'll probably want to know more about how we'll use it to change people's lives. Well, look no further than **macmillan.org.uk**. It features everything you need to know about Macmillan's vital services.

Also on the website, at **macmillan.org.uk/inyourarea**, you can find out about Macmillan fundraising events taking place all over the UK. From Aberdeen to Penzance, Belfast to Canterbury, there's sure to be something going on in your area.

# Add sparkle to your fundraiser!

So, you've put loads of effort in and you've got your event organised. But do enough people know about it? Have you made it the topic of conversation around the water cooler at work? Have all of your friends cleared their diaries just so they can help you raise money to support people affected by cancer?

If you can answer yes to the three questions above, then you sound like you know what you're doing. But that's not to say our guide to adding sparkle to your fundraiser couldn't help people who are experts at raising money.

And if you can't answer yes to the three questions above, then read on, quick smart.

## **Publicity materials**

Get your event noticed with eye-catching materials and Macmillan branded merchandise.

Create posters, flyers and much more at Macmillan's fantabulous **be.macmillan.org.uk**. No special skills are needed and there are many, many designs to choose from.

You can also download Macmillan's logo from be.Macmillan and order the most essential item for a Macmillan fundraiser: a green curly wig. Nice.

Also, if you can't find what you want on be.Macmillan, or you don't have access to the internet, contact the friendly Macmillan people at your local fundraising office (see 'We're here to help' at the back of this book for details). Think of them as fundraising fairies who can add a touch of magic to any event you're organising.

### **Make the most of the internet and email**

Heard of Facebook and MySpace? They're excellent for spreading the word about an event to friends and friends' friends and friends' friends' friends. You get the idea.

Also, have a think about sending a blanket email out to family, friends

and work colleagues about your fundraiser. Or if you've got the time, send out individual emails to people you know and ask them to sponsor you and attend your event. Remember, little touches like this go a long way.

### **Work with the local media**

If you're holding a big event and you really want to get a lot of people involved with it, tell your local media all about it. Get in touch with newsdesks at newspapers or try and get radio and television stations interested.

You never know, coverage of your fundraiser might be the beginning of a burgeoning TV career. The next Vanessa Feltz has to start somewhere.



# Money, money, money *giftaid it*

To help get the cash flowing in, we recommend you use our super duper sponsorship forms. Just contact your local fundraising office (see 'We're here to help') and they'll pop some in the post for you.

Also, think about setting up a personalised Just Giving page at [justgiving.com](https://www.justgiving.com). It's a really easy way for people to sponsor you and add Gift Aid to their sponsorship.

## **Gift Aid**

We love it. Why? Because for every £1 people sponsor you, we can claim an extra 25p back from the Government. So, really encourage your family, friends and colleagues to beef up all of their sponsorship money by adding Gift Aid to it.


## **Get that money working**

So, you've raised lots of lovely lolly to help people affected by cancer. But what do you do with the bucketful of coins sat in your front room?

Well, simply contact your local fundraising office. They'll tell you everything you need to know to get your money working. And do remember that the quicker you pay your sponsorship money in, the quicker it can fund vital services and the quicker we can send you a big thank you letter telling you how amazing you are.

# Keep it legal and safe

FUNdraising is all about having fun and raising money – do you see what we did there? But it's also about being safe and not getting arrested. To put our minds at rest and to stop you from accidentally breaking any laws, please read the important stuff below.

When you read through our 101 ideas, look out for this exclamation mark  This is to tell you that you definitely need to consider health and safety and legal requirements when doing this fundraising activity.

## **Health and safety**

It's all about common sense. Follow the professional advice of equipment manufacturers and staff supervising any facilities.

The formal bit: Macmillan cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in a fundraising event.

## **Food hygiene**

This is vitally important. No one likes a poorly tummy, especially as a reward for raising money for a charity. Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking.

## **Data protection**

Make sure any electronic or paper record you keep about people involved in a fundraising event complies with the Data Protection Act. As a rule of thumb, don't keep information about people any longer than you have to, and don't share information or data about someone without their permission.

## **Raffles and lotteries**

Anyone can hold a raffle or lottery, right? Well, it's not that simple. In fact, there are strict and complex laws relating to raffles and lotteries. There are also legal requirements regarding prizes, the costs of running a raffle or lottery and the way they are organised. Get in contact with

your local authority before holding one of these events and before you spend money on getting some tickets printed.

Believe it or not, some events you might not think of as lotteries, such as duck or balloon races, are covered by lottery laws.

## Useful websites

Food Standards Agency

**[www.food.gov.uk](http://www.food.gov.uk)**

**[www.eatwell.gov.uk/keepingfoodsafe](http://www.eatwell.gov.uk/keepingfoodsafe)**

Lots of useful information on how to prepare food safely and hygienically.

Health and Safety Executive

**[www.hse.gov.uk](http://www.hse.gov.uk)**

Provides advice on keeping safe and legal.

Institute of Fundraising

**[www.institute-of-fundraising.org.uk](http://www.institute-of-fundraising.org.uk)**

Features information on the best ways to fundraise.

Macmillan Cancer Support

**[www.macmillan.org.uk/fundraisingideas](http://www.macmillan.org.uk/fundraisingideas)**

Our own page dedicated to fundraising ideas, how to keep it legal and safe and who to speak to for help.

'Macmillan really helped my family to understand what was going on when my dad had bowel cancer. Raising money so others receive the same level of support is my way of saying thank you.'

**Sally, Cumbria**

**THE  
IDEAS**



## **Sponsored 'give it up'**

So we begin. And with our first idea it's not what you do, it's what you don't do. Why not give something up to raise a few bob? Chocolate, shaving, talking, driving, Facebook...

C'MON  
BABY  
LIGHT  
MY FIRE

## 2 Fire-walking

Don't try this at home. Not unless you call in the experts. Fire-walking instructors can teach you to walk barefoot over red-hot embers without doing the hot shoe shuffle. Now that has to be worth a lot of sponsorship. ⚠



### 3 A day to remember

Valentine's Day, St Patrick's, Shrove Tuesday – they're tried and tested, but how about an Elvis Presley Memorial Day fancy dress party or a celebration lunch for National Cheese on Toast Day?





## 4 Strut your stuff

Hit the catwalk. A fashion show can take many themes. For example, ask friends and family to donate old or unwanted clothes and hold a 'recycled' show. Persuade a few friends to indulge in the modelling career they've dreamed of and you're off.



## 5 Derrière derby

Go back to your childhood and hold a musical chairs competition. All you need are some top tunes and plenty of chairs. What could be simpler than that?

# 6

## **Jailbreak**

Preferably dressed as prisoners, sponsored teams set off from a real jail and are dropped off at a mystery destination without money or a mobile phone. They must then blag their way back whilst getting the public to hand over some cash. Legally, of course.

**I AM  
NOT  
A NUMBER!**



# 7

## Fancy dress party

Fairies and gnomes, animals and birds, heroes and heroines, country and western. Fancy dress is a long-standing favourite and ideas for themes, and the fun you can have when dressed-up, are endless.



## **8** Take a baked bean bath

Get sponsored to take the plunge in a bath full of beans. Onlookers and supporters can also pay £1 to top up the bath with a can of beans over your head.

# 9 Halloween party

Get your teeth into organising a spooky event.



YOU  
RANG?



# 10

## Summer sizzler

Fire up the barbie, invite family and friends, get some burgers, buns, sausages and sauces. Grab a few beers and soft drinks and ask for a tasty donation for the gorgeous grub. 🗣️



# 11

## Stags and hens

Boys will be boys and girls just wanna have fun, so what better way to indulge these sexual stereotypes than holding a hen or stag night for Macmillan. Nuns outfits are optional (some boys feel uncomfortable in a habit).

#%\$@\*!?

12

## **A bloody great fundraiser!**

Stick a swear box in an office or social club to raise some money. And if people's worst crime is not swearing but doing something else that causes offence, then get them to pay for this misdemeanour.

Rumour is that £10,534 was raised in a year at the House of Commons when politicians were penalised for not answering the questions they were asked.



# B Fun run

A contradiction in terms? Not on your nelly. Make it an event for families and put on a party afterwards and you're well on your way to a great day out for everyone.

And if you fancy stretching your legs even further, check out Macmillan's running events at [macmillan.org.uk/running](http://macmillan.org.uk/running)



# 14 Pamper party

Host an evening of indulgence for you and your friends. Slap on the facemasks, get the nails painted and enjoy a foot spa. Oh, and don't forget the chocolate!

# 15 Dress down day

People will pay top dollar not to have to wear their usual work clothes or uniform. They'll probably pay even more if they can wear the top of their favourite sports team or some kind of fancy dress. Did someone say cowboys and indians in the office?



## Pin pals

Encourage family, friends and colleagues to give £1 for a Macmillan green safety pin. It's a great way to show that they have helped to make a difference.

Order pins from your local Macmillan fundraising office.

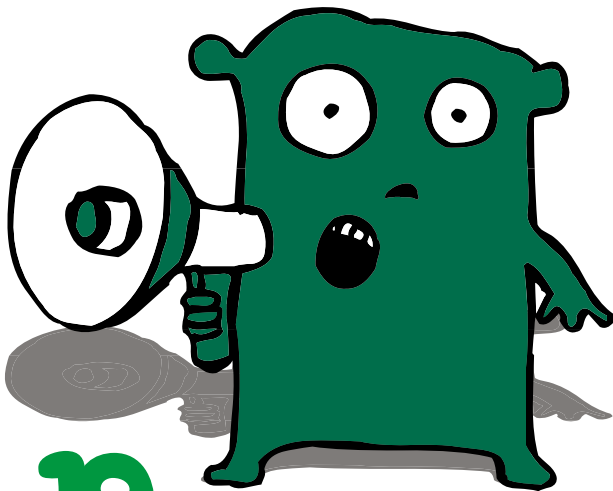
## 17 Office Olympics

Try your hand at speed typing, synchronised chair swivelling or fast letter franking.

There are many events you can compete in to become an Office Olympics champion.

## 18 A recipe for success

Gather together all of your family's and friends' mouth-watering recipes and create your own cookbook.



## 19 Sponsored silence

Sshh! The less said about this the better. A great idea for a group of noisy kids or adults. Parents, teachers or work colleagues are sure to pay good money to see how long they can keep shtum. Silence is golden, especially when it raises money.

2200 5/15/00  
100 2200  
2000 4/1/00

# 20 TREASURE HUNT

Shiver me timbers! You can't go wrong with a treasure hunt. All you need to do is devise some cunning clues on how people can get their hands on some booty and away you go.

## 21 What a difference a day makes

Donate a day's wage and encourage others to follow your shining example. Ask your employer to match your donation.

**£40** can help a cancer support group hold their first meeting.

**£64** could keep a Macmillan information and support centre stocked with all the information resources it needs to support people affected by cancer for a week.

**£191** could pay for a Macmillan nurse for a working day.



## 22 Dunk and donate

If you're going to hold a coffee morning to raise money, make it part of Macmillan's main fundraising event – the World's Biggest Coffee Morning.

[macmillan.org.uk/coffee](http://macmillan.org.uk/coffee)

# 23

## Swing into action

Hold a golf competition. Or if playing golf isn't your bag, you can always raise money by being a caddy, cleaning balls or finding them when they fail to hit the fairway.

Visit [macmillan.org.uk/golf](http://macmillan.org.uk/golf) for information about Macmillan's golf events.



# 24 Tug of war

Old vs young. Women vs men. Dunkers vs non-dunkers. Marmite lovers vs Marmite haters. Whatever the division, a game of tug of war will decide who is best. Fact.



# HEAVE HO!



## 25 **Learn a skill**

Drumming, skateboarding, juggling. Get sponsored to learn that skill you've always promised to master.



## 26 **Trade up**

In America, in 2005, Kyle Macdonald started with one red paperclip and traded it for a pen; twelve trades later he had a house. Start with a Macmillan green safety pin and you might end up with something valuable that you can auction for Macmillan.





## Guess the weight of...

colleagues' newborn babies, the huge cake that is first prize in the 'Guess the weight' competition, anything and everything you can think of that will fit on a set of scales.

PARLEZ-VOUS  
FRANÇAIS?

PARLA  
ITALIANO?

NIHONGO GA  
HANASEMASUKA?

¿HABLA  
ESPAÑOL?

## 28 **Learn a language**

Thought about learning French, Spanish or another language for years now? Well, there's no time like the present. Encourage a few friends to learn with you. And get people to sponsor you for your efforts.

# 29

## Luck of the draw

It's all about the prizes when it comes to creating interest in a raffle. So have a think about what would get people as excited as a teenage girl at a boy band concert if they won it. 🗨️

A holiday to the Seychelles, a Ferrari, a night out with Brad Pitt, a magnum of champagne, tickets for an England football match at Wembley and an elephant are all great prizes. Well, we think they are.

159

5296710

160

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163

5296710

**Q** What is Santa's favourite pizza?  
**A** One that's deep pan, crisp and even.

**Q** What did the fish say when it swam into a wall?  
**A** Dam.

**Q** What's ET short for?  
**A** Because he's only got little legs.

**Q** What do hedgehogs eat?  
**A** Prickled onions.

**Q** Why was Santa's little helper feeling depressed?  
**A** He had low elf-esteem.



# 30 CHRISTMAS PARTY

**31  
SPACE  
HOPPER  
RACE<sup>®</sup>**





## 32 Sweepstake

Hands up who hasn't taken part in a Grand National sweepstake? Ah, the sheer excitement of randomly picking the name of a horse and then willing it on to victory – hopefully. But let's think beyond racing's big day. How about holding a sweepstake for a reality TV show or a football tournament? 📌

# 33 A bit of am-dram, darling?

Encourage local amateur dramatics groups and musical societies to perform in aid of Macmillan Cancer Support. You can raise money through ticket sales, programmes and refreshments.

TO BE,  
OR NOT  
TO BE?

A Japanese macaque (snow monkey) is the central focus, sitting on a dark, wet rock. It has thick, light-colored fur and a prominent red face. Its eyes are closed, and it has a relaxed, almost sleepy expression. In the background, several other monkeys are visible, some partially submerged in a steaming hot spring. The water is a pale, milky color, and the overall scene is misty and serene.

# 34

## Caption competition

Choose a funny photo from your last holiday or office party and hold a caption competition. Entrants pay per caption and the winner receives the framed photo to display on their desk or noticeboard. If it's an embarrassing photo, people might pay you not to display it.





**35**

**Karaoke night**

Robbie, Tina,  
Freddie or Jacko?  
The choice is yours.

## 36 Easter egg hunt

You know the drill. Hide some chocolate and charge friends, family or colleagues to hunt for it. Be inventive with your hiding as well, everyone loves a challenge when there's chocolate at stake. And why wait 'til Easter? You could hunt for chocolate at any time of the year.



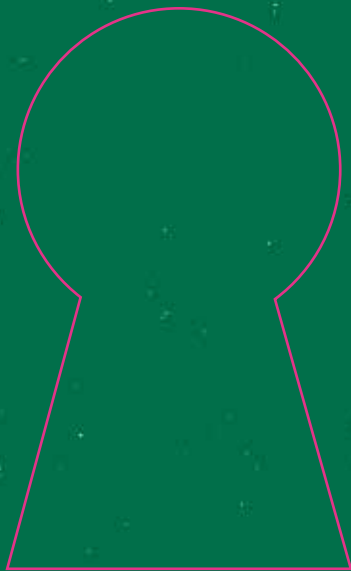
## 37 Sponsored walk

Put a new spin on an old favourite by getting people to walk backwards, in fancy dress, or get them to follow a route that takes in the weird and wonderful of your local area.

Also, check out [macmillan.org.uk/walking](https://www.macmillan.org.uk/walking) and find out about Macmillan's walking events.

## 38 Through the keyhole

Who would live in a house like this? Does your home reflect your personality? Find out in our 'Through the keyhole' challenge. Take a photo of your home and get colleagues to snap their abodes too. Then guess who lives where.





## 39 **Hang up your phone**

Raise money whilst improving your communication skills. Ditch your phone for a day, or better still a week, and find other ways to make contact. Write a letter to your mum, meet up with your friends and chat face to face. Donate the money saved on calls and texts.

A photograph of a baby wearing a black hat with a red band, holding a white spray bottle and crying. The baby is shirtless and appears to be outdoors. The background shows green foliage and a clear blue sky.

# 40 WHO'S THE BABY? COMPETITION



**GOING  
GOING  
GONE**

## **41** Auction of promises

Persuade friends and colleagues to donate their skills, expertise and services for auction. Lessons in sport, music, dancing or languages; home-baked cakes and meals; ironing and other household chores. Try persuading local restaurants, theatres and leisure centres to offer meals, tickets and other goodies.

## **42** Bonfire Night

An explosion of fundraising potential. How about asking for a pound for the Guy? Hold a competition to design a Guy. Sell hot dogs, baked potatoes, mulled wine. You're sure to have a night that goes with a bang. **!**

## **43** Ransom and release

All you need are some willing VIPs (very important prisoners) and somewhere to hold them captive. Then it's up to the VIPs to get their friends, family and colleagues to stump up the cash so they can be released.

# 44 Spelling bee

All you need is a dictionary.

SCHOOL

## **Not a lot of people know this**

A British TV show called *Spelling Bee*, broadcast by the BBC on 31 May 1938, is generally believed to be the world's first television game show.

# 45 Cracker race

How many dry cream crackers can you eat in a minute? All you need are cream crackers, a glass of water for when you finish and a brush to sweep up the crumbs. ⚠





# 46

## Card games evening

Bridge, rummy, whist, pontoon, poker or even snap or Top Trumps. A card games night could be a big deal. Pick a card any card... learn a few card tricks and amaze your friends.

### Top tip:

Wear long sleeves.



# 47

## Quiz evening

Q. For two points, what makes a quiz evening a top night?

A. A quiz master that makes Chris Tarrant look ordinary and questions that get brain cells working but don't overheat them. You can have one point for each correct answer.

# QA



# 48 Guess how many... can go in a...

Sweets in a jar is an old favourite,  
but let's get creative.

## How about...

footballs in a car

baked beans in a bucket

pound coins in a sock

chocolate bars in a dustbin

Scotch eggs in a goldfish bowl



# GET KNITTED

## 49

### Having a ball

You shall go to the ball; especially if you organise it yourself. Get out your glad rags. Dust off your top hat and tails. Pumpkins and glass slippers optional.

## 50

Baby clothes, scarves, jumpers. Put your knitting needles to good use and start creating some woollen wonders that people will donate money to Macmillan for.



## A close shave

Fancy being bald, sir? Madam? Think of the benefits. Having your head shaved means no more bad hair days and no more money spent on styling products. Or how about we whip off that beard?

Your loss can mean big gains for Macmillan.






# 52 BE AN EXHIBITIONIST



Get in touch  
with local artists  
and ask them to  
donate artwork.



Organise a  
sale, auction or  
exhibition with an  
entry fee.

# 53

## Talent competition

Bring *The X Factor* to your street, school or workplace.

Everyone's got a party piece they'd love the chance to show off for a good cause. Wannabe Simon Cowells can stand in judgement. Or how about having a good old-fashioned clap-o-meter?



# 54

## Gift of life

If it's your birthday coming up, suggest to your family and friends that instead of giving you presents they make a donation to Macmillan Cancer Support. This can also work for weddings, or any special occasions that involve gift giving.

# 55

## Step to it

Exercise your right to raise money by walking to work. Donate the money saved on fares, petrol or parking and keep fit while you're at it. Now that's what we call multi-tasking.

A close-up photograph of a pig's head resting on a dark, textured log. The pig has light-colored skin with some darker spots and a large, prominent ear. The background is slightly blurred, showing a wooden fence and green foliage.

# 56 Country fair/ farmers' market

These local events can support Macmillan by donating a percentage of sales, holding collections, and pay to enter country-themed games, like 'guess the weight of the pig'.

'GET YOUR  
STINKING  
PAWS OFF ME,  
YOU DAMNED  
DIRTY APE!'

## 57 Quote quiz

Collect as many quotes from movies or song lyrics you can and test the trivia knowledge of friends and family. Charge entry to the quiz, with a prize for the winner.

Said by Taylor (Charlton Heston) in *Planet of the Apes*



## Wacky races

Ducks – real or plastic.

Snails – don't make the course too long.

Sheep – ewe better keep an eye on them.

Toy cars – feel the need for speed on the Scalextric track.

Babies – be warned, losers do throw their toys out of their pram.



A black rectangular sign hangs from a decorative wrought-iron bracket attached to a brick building. The sign features the number '59' in large white font, followed by a message in smaller white text. The background shows a brick wall with white window frames and a decorative ironwork pattern.

# 59

**Don't go to the pub...**  
...invite everyone over to your  
house instead. What about  
the beer money? Donate it  
to Macmillan.

## 60 Pupils vs teachers

Hold a quiz morning where pupils pit their wits against teachers. Or how about a School Idol competition or pupils versus teachers football match?

Get sponsored for your efforts, run a sweepstake or donate to take part. 

## 61 Retail therapy

Sacrifice three luxury items from your weekly household shop and donate the money you save. Encourage friends and colleagues to do the same.

## 62 Blooming marvellous

Hold a plant or flower sale. Camellia, clematis, delphinium or daffodil... plants sell like hot cakes...(which is another great idea for a fundraiser).

DOO

-SI-

DOO

63

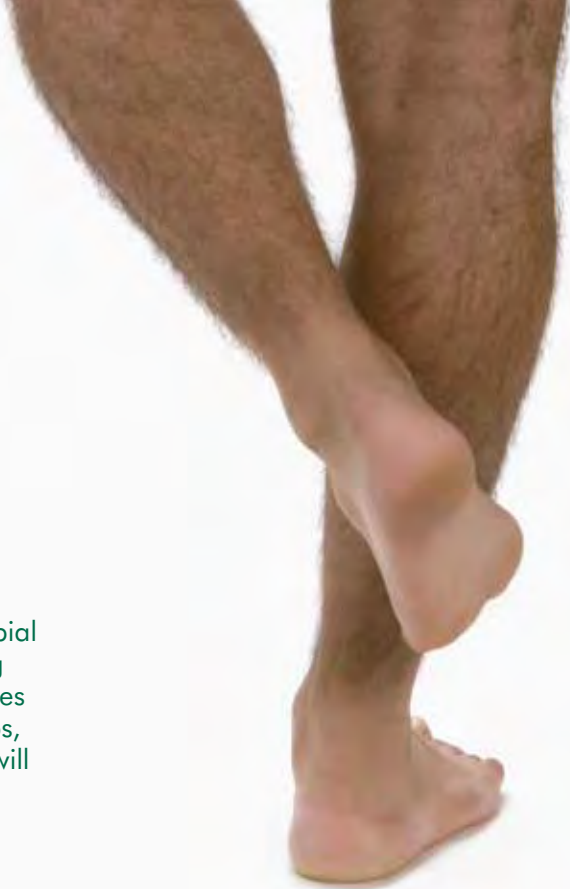
### Barn dance

'Take your partner by the hand...'

Don your neckties and cowboy hats and swing your pants to some good old country music. A glass or two of cider helps to get everyone tapping their toes and clicking their spurs.

# 64 **A smooth move**

A sponsored waxing will put the proverbial hairs on your chest whilst literally taking them off. It'll also bring tears to your eyes and possibly a few expletives to your lips, but it's all character building stuff and will turn you into a real smoothie.



# GIVE CHANGE, CHANGE LIVES 65

Ask your friends and colleagues to empty their pockets every evening for a week. Their small change can make a big difference.

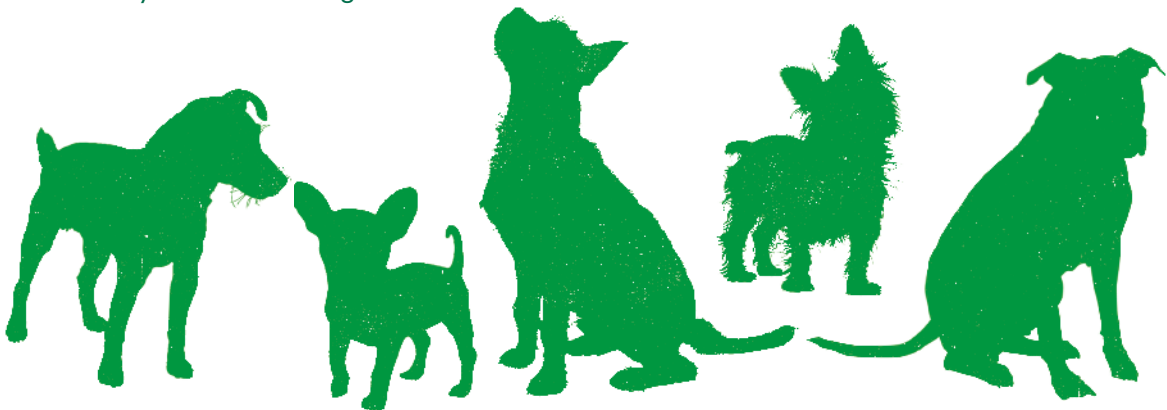
# 66 Eyes down!

With over three million people regularly playing bingo in the UK, you're bound to get a full house. Kelly's eye, knock at the door, lucky seven, legs eleven. Bring back the old bingo lingo. 🗣️



# 67 Pooch pampering

Set up your own doggy grooming parlour. From Chihuahuas to Great Danes, there are plenty of pooches who could do with a spruce-up. A bow in the hair is a nice touch and will keep your hair out of your eyes whilst you wash the dog.







# 68 Get Smartie

A tasty way to raise money. Give your family, friends and colleagues a tube of Smarties and, once they've eaten them, ask them to fill the empty tube with £1 coins.

One Smarties tube can hold £27 in £1 coins, enough to pay for a Macmillan occupational therapist for an hour.

A young girl with long brown hair and blue eyes is looking over the top edge of a large, textured blue book. She is surrounded by a thick layer of dry, brown leaves, suggesting an outdoor setting. The book is held open, and the girl's hands are visible at the bottom corners. The overall scene is lit with soft, natural light.

# 69

## **A turn up for the books**

Turn your old paperbacks into hard cash by holding a book sale of all those old holiday page turners and unread classics gathering dust on your shelves.

# THERE'S NO 'ARM IN IT

## 70 Battle of the biceps

Put brute force to the test and pit your strength and skill in an arm wrestling competition. Keep those elbows on the table.



*Big Brother, Dragons' Den, Ready Steady Cook, The X Factor, Family Fortunes, Blue Peter, Basil Brush, Swap Shop or maybe just your local news or magazine programme. Get people to sponsor you to appear on TV.*

# 72 HOST A LUNCHEON

## STARTER

SHOW PEOPLE WHAT MACMILLAN DOES TO IMPROVE THE LIVES OF PEOPLE AFFECTED BY CANCER

## ENTRÉE

ENJOY FINE FOOD AND DRINK

## DESSERT

GET A GUEST SPEAKER TO WOW DINERS  
COFFEE AND MINTS OPTIONAL

# 73

## Do the iPod shuffle

Organise a party and get people to pay for the privilege of playing tunes from their iPod.

You could even combine this fundraising idea with another one, such as *Derrière derby* (idea 5), *Having a ball* (idea 49) or *Dance marathon* (idea 76).



# 74

## Photo competition

Say cheese and ask kids and adults to show off their photography skills. Themes for your competition could be 'The view from my window', 'My family' or anything else that will get people snapping away.

# 75

## Up for the challenge?

Ask your friends to set you a fundraising challenge.

Top man Robert Danavell was challenged by his chums to learn Welsh, swim twice a week for a year, perform stand-up comedy and grow a beard. He's already well on his way to raising his fundraising target of £10,000.

# 76

## Dance marathon

It's a case of bop till you drop with this one. Well, not literally, but expect to swing your hips and tap your toes until the early hours.

## **77** Don't take the lift

Why spend hours doing step-ups in the gym? Ditch the lift and take the stairs. Get sponsored per step. You'll make money while shedding the pounds. If you work in a high-rise block, you'll be quids in and super-fit.

## **79** Job swap

Sponsor your manager to work in reception. Or how about auctioning off the boss's job for a day? People are sure to pay good money to enjoy the perks that come with being numero uno in the workplace.

## **78** Cheese and wine evening

Cheese and wine go together like love and marriage, a horse and carriage, or a cup of tea and a biscuit. Try these classic combinations: Port and Stilton, Cabernet Sauvignon and mature Cheddar, Sauvignon Blanc and Roquefort, or try your own. The possibilities are delicious. **!**



# 80 Car wash

If you had a pound for every car with 'clean me' scrawled in the dirt on the back window... Well, now you can... a car wash is bound to clean-up. In fact, it's a wheelie good idea.



# 81

Organise a local craft fair selling and demonstrating handmade goods: home-baked cakes and pastries, jams, preserves and pickles, basket weaving, knitwear, tie dying and screen printing... to name quite a few. **!**



# 82 Rag day

Get a group of colleagues together, don some fancy dress and make a collection around your office. It's a lot easier asking for money when dressed as a clown and encourages donations, especially when armed with a custard pie.

# 83 Come dine with me

Create your own version of the popular TV show. You and a few friends all host a dinner party. At the end of each evening you all rate the food and the host's performance.

Make a donation to take part and make sure the winner receives a prize for being the 'hostess with the mostess'.



Simply ask your local supermarket if you can bag customers' shopping and ask for a donation for your service.

It's simple, it's a proven way to raise lots of money, and it's a great way to meet people.

We already know of seven 'bag it up' weddings.

## 85 **Go the distance**

Get a school or club to cover a distance using pound coins. It could be a mile or it could be the length of a school hall or playing field.

Whatever the distance covered, big money will be raised – money which will go a long way to help people affected by cancer.

## 86 Time is money

Get a group of friends or colleagues to pose for a calendar, with profits from sales going to Macmillan.

Friends of ours on the Isle of Man, The Black Dog Motorcycle Club, raised £3,000 with their 'Bikers in the buff' calendar.

## 87 Car treasure hunt

Put some va-va-voom into the weekend by getting teams to take to their cars and hunt for a series of clues. But who will get to the treasure first and be king of the road? 🚗

## 88 What a corker

'A full-bodied, fruity character with an exquisite nose and a crisp finish.' Unleash the wine critic within by holding a wine tasting with a group of discerning friends. You could draft in a local wine expert to help train your taste buds. Ask for a cheeky little donation from the winos, sorry, the tasters.

## 89 Happy holiday

Make your boss the most popular person in the office by getting them to donate a day's holiday as a raffle prize. Ask colleagues to pay a pound or more to enter the raffle and then randomly pick a winner.



**90** Face  
painting

Are you a tiger or a  
pussycat? Bring out  
the animal in you.



# 91 Macmillan challenge events

Feeling adventurous? Join Team Macmillan and take part in some incredible events overseas. You could trek through the Sahara, cycle across Mexico or hike up Mount Kilimanjaro, Africa's highest mountain.

Visit [macmillan.org.uk/fundraising](http://macmillan.org.uk/fundraising)  
or call **020 7840 7887** for more details.



## Virtual challenge

Get sponsored to swim the English Channel in your local pool or cycle America's Route 66 without leaving your gym. All you have to do is work out how far they are and then cover that distance. And remember, you don't have to do it all in one go.

## 93 Indoor games evening

Go traditional with some pub games – dominoes, skittles or shove ha'penny, anyone?

Or how about something retro? Find out who's the boss at Kerplunk, Connect 4 and Buckaroo.

Or why not bring it all up to date with a PlayStation Olympics?

## 94 Bring and buy sale

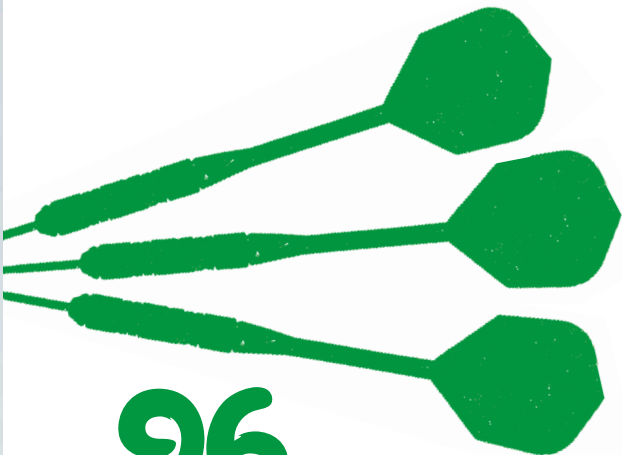
Macmillan proverb: one man's unwanted Christmas jumper is another man's golfing sweater.

# 95 **Shiny happy people**

Have you noticed how many people wear less than shiny shoes? Offer your colleagues a quick shoe-shine in your work's reception. During the summer sandal-wearing months you may have to change the offer to a quick pedicure or foot massage.







## 96 **Darts competition**

Game on! Step up to the oche and hit those bullseyes and treble tops. A game of arrows is popular with all ages.

### **Did you know?**

The UK was the first country to officially recognise darts as a sport.

## 97 **Toast the nation**

Sample the food, drink and music of another country for an evening. Go French with some vin and fromage. Or maybe Italian with some pizza and pasta. Or if you're feeling really daring, discover the delicacies of a more exotic land. Peruvian cuy, anyone? That's guinea pig to you.

## 98 **Supersize my snack**

Make your own giant chocolate bar or packet of crisps. Or how about the world's biggest boiled sweet? Sell to the highest bidder.

# 99 Bad taste day

There's no accounting for taste. Or is there? Ask colleagues or friends to pay to express their bad taste. Get everyone to come to work or go out in their worst tie, bad hair do or most garish clothes. And those that refuse pay a fine.



WHEN THEY MADE  
THE ALPHABET  
THEY SHOULD  
HAVE PUT  
U AND I  
TOGETHER

## 100 Speed dating

Play Cupid by organising a matchmaking event. As well as being a great way to match up your pals, it's a sure fire way to raise oodles of cash.

# 101 Your shout

And finally, we've left this page blank for you to jot down your own ideas for fundraisers. Hopefully, this book has inspired you to get out there and raise money and left you bursting with plenty of your own ideas.

Let us know about your fundraising brainwaves on the Fundraising section of our discussion forum – **[community.macmillan.org.uk](https://community.macmillan.org.uk)**. They might even make it into the next edition of *The little green book of fundraising ideas*.

OUR  
TOP TEN  
IDEAS  
TO DO...



### ...at work

- 1 **Dress down day** – idea 15
- 2 **Office Olympics** – idea 17
- 3 **Ransom and release** – idea 43
- 4 **Job swap** – idea 79
- 5 **A bloody great fundraiser!** – idea 12
- 6 **Caption competition** – idea 34
- 7 **Happy holiday** – idea 89
- 8 **Shiny happy people** – idea 95
- 9 **Bad taste day** – idea 99
- 10 **Sweepstake** – idea 32



### ...at home

- 1 **Come dine with me** – idea 83
- 2 **Dunk and donate** – idea 22
- 3 **Don't go to the pub...** – idea 59
- 4 **Summer sizzler** – idea 10
- 5 **Pamper party** – idea 14
- 6 **Toast the nation** – idea 97
- 7 **Halloween party** – idea 9
- 8 **Easter egg hunt** – idea 36
- 9 **Bonfire Night** – idea 42
- 10 **Card games evening** – idea 46



### ...on a budget

- 1 Trade up – idea 26
- 2 Battle of the biceps – idea 70
- 3 Face painting – idea 90
- 4 Step to it – idea 55
- 5 Bag it up – idea 84
- 6 Quiz evening – idea 47
- 7 Get knitted – idea 50
- 8 Cold turkey – idea 1
- 9 Get Smartie – idea 68
- 10 Car wash – idea 80

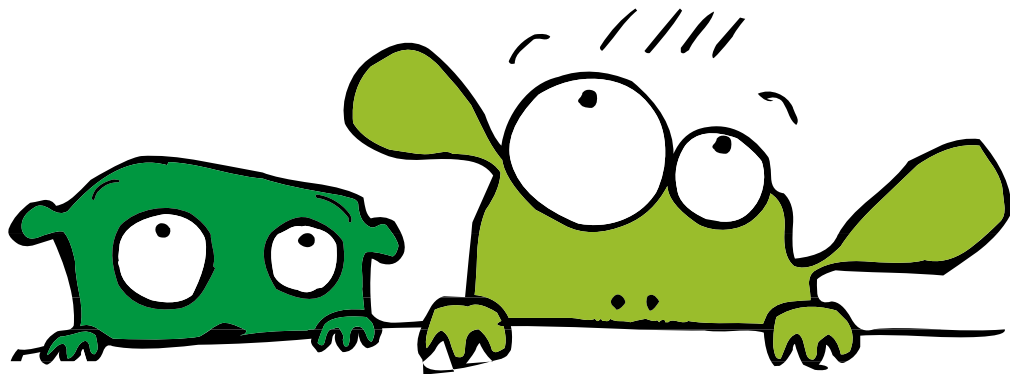


### ...on your own

- 1 Step to it – idea 55
- 2 Hang up your phone – idea 39
- 3 Don't take the lift – idea 77
- 4 Up for the challenge? – idea 75
- 5 Learn a skill – idea 25
- 6 Retail therapy – idea 61
- 7 Appear on TV – idea 71
- 8 Pooch pampering – idea 67
- 9 A close shave – idea 51
- 10 Virtual challenge – idea 92

## ...with children

- 1 **Pupils vs teachers** – idea 60
- 2 **Sponsored silence** – idea 19
- 3 **Spelling bee** – idea 44
- 4 **Derrière derby** – idea 5
- 5 **Indoor games evening** – idea 93
- 6 **Go the distance** – idea 85
- 7 **Sponsored walk** – idea 37
- 8 **Easter egg hunt** – idea 36
- 9 **Dress down day** – idea 15
- 10 **Space hopper race** – idea 31





# WE'RE HERE TO HELP

There are lots of lovely people at Macmillan who can't wait to help you with your fundraising. You can contact them at our main fundraising offices, which are listed on the following page. Or you can get in touch with a local Macmillan fundraising office, which might be just round the corner from you.

To find out details about your local fundraising office,  
visit [macmillan.org.uk/inyourarea](https://www.macmillan.org.uk/inyourarea)  
email [fundraising@macmillan.org.uk](mailto:fundraising@macmillan.org.uk)

**Honestly, they'd love to hear from you.**

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