This 25 September, it’s our flagship event – the World’s Biggest Coffee Morning – when Macmillan supporters up and down the land get together to make time for people affected by cancer.

We’ve all kinds of ideas in this A–Z to make your Coffee Morning go with a swing and raise lots of vital funds. Just pick the ones that are right for you, get your friends and workmates involved and put the kettle on.
AWARD YOURSELVES
Don’t let the best cake go uncelebrated – present the winner with an award. And why not make up categories? Best looking, best tasting or best in office – the coffee table’s the limit. Every vote will put one more pound in the tin for people affected by cancer.

BAKE OFF
Lead up to your World’s Biggest Coffee Morning by holding a week-long bake off in the office. Get colleagues to pit their baked goods against each other while your panel samples the best of British and beyond. Charge workmates to enter and taste the produce.

COLOUR BY NUMBERS
Kids and cakes go together like Coffee Mornings and raising vital funds for Macmillan. So why not get the little ones colouring as well as tucking in? Run a colour in the cake competition, providing them with lots of lovely Coffee Morning-themed drawings, and ask a pound an entry from their parents.

DECORATE, DECORATE, DECORATE
Cakes taste even yummier when adorned with sparkles, flags or hundreds and thousands. Invite workmates to get creative and decorate your Coffee Morning cakes before the big event. Pink ruffles? Artificial flowers? The list is endless.

ESTIMATE GUESSIMATE
Fill up the fundraising pot by asking your guests to guess how much the cake weighs or how many beans are in the jar. And don’t forget to charge the guessers a pound a go. Lucky winners take home the cake or jar.

FLASH MOB YOUR COFFEE MORNING
Go all social media on us and flash mob your coffee morning. Send out the word via Facebook, Twitter or viral email then watch your Coffee Morning numbers swell.
A-Z of WBCM fundraising ideas

**G**ift Aid it
The quickest way to add extra jangle to your collection tin is to ask guests to Gift Aid their donations. For every £1 they spend, we can claim an extra 25 pence from the government. Have the cupcake Gift Aid forms at the ready – you’ll find these in your World’s Biggest Coffee Morning kit – and ask people to fill them in every time they donate some money.

**H**obby horse
We all have interests outside the day job so why not encourage workmates to show and tell their hobbies at your Coffee Morning? Get them to bring in some of their work – for example jewellery, handmade cards or flower arrangements, and persuade them to donate a percentage of their sales.

**I**nto the groove
Who said Coffee Mornings were for sitting down? Throw the chairs to one side and get everyone busting a move. Coffee, cakes and a good bop – and why not?

**J**elly on the plate
Go all wibbly wobbly on us by serving up jellies in different shapes, colours and flavours for a pound a pop. Jelly cupcake, anyone?

**K**ettle on
It couldn’t all happen without our friend the kettle. So make sure he feels your appreciation by charging £1 every time someone flicks the switch to boil. Put a collection tin next to him so guests don’t forget to donate and you’ll soon make a pretty penny for everyone affected by cancer.

**L**oads of lolly
If the sun has got his hat on, and even if he hasn’t, why not serve up ice lollies at your Coffee Morning? It’s a tongue-tingling way to whip up extra funds – you could even make them yourself using fruit juices and yoghurt drinks.
Macchiato – skinny, decaf to go
There are as many types of coffee as there are ways to fundraise for Macmillan. So why not make your Coffee Morning a homage to the coffee bean and serve up as many varieties as you can get your hands on?

Naughty but nice
Why not make your coffee morning chocolate-themed, with chocolate-flavoured coffee, hot chocolate and chocolate cakes and biscuits. The only item that won’t be made of chocolate will be the coins you collect for people affected by cancer.

Open office
As well as being a chance to raise vital funds for people affected by cancer, your Coffee Morning could mean an opportunity to meet new people. Hold an open office and invite other departments or companies to join in the fun. Just ask for a friendly donation to enter.

Pay day pamper
Use your Coffee Morning as an excuse to throw a pay day pamper party. Invite a beautician to manicure, pedicure and massage guests’ cares away, and to donate a portion of the takings to Macmillan.

Question time
Sign up your guests for a special Coffee Morning quiz. All you need to do is find one online, allocate a quiz master and get questioning.
A-Z of WBCM fundraising ideas

Roll up for the raffle
Everybody loves a good raffle so be sure to include one in your event. Just ask local businesses to contribute prizes or offer winners home-baked goodies, and you’ll soon be rolling in it.

Some like it hot
You’ve heard all about the World’s Biggest Coffee Morning but how about dishing up a hot, tasty breakfast to go with it? Serve sausage sarnies – meat and vegetarian – and that good old breakfast staple, the bacon roll. Brown or red sauce, anyone?

Trolley dolly
Find your inner tea lady or man and go round the office selling tasty treats from a trolley. Better still, nominate someone else. A perfect warm-up to the main event, it will make lashings of extra funds for people affected by cancer.

Underground, overground
How about going underground with your Coffee Morning and holding it in the most unusual place you can think of? Whether it’s in a basement, at a local park or on a balcony, make sure you get permission first if needed.

Vogue
Give your Coffee Morning a decidedly fashionable flavour with a dress code, clothes swap or even a runway show. Ask models and audience members for £1 entry.

Wang your welly
The summer’s sporting action may be a distant memory, but there’s still every reason to carry on with the games. Why not move your Coffee Morning outside and get welly wanging? The sport involves hurling a welly as far as possible. Charge a pound a throw and make miles of vital funds.
**X marks the spot**
You may have played pin the tail on the donkey before but have you ever tried pin the cherry on the cake? Blindfold your participants, charge them £1 and whoever gets the cherry closest to the centre wins a free slice.

**Yummy mummy**
We’ve all got that family favourite stashed away – the recipe handed down by Mum, Grandma or Great-Auntie Flo. So why not hold a battle of the cakes and find out whose mummy’s is the yummiest?

**Zest it up**
Why not make your Coffee Morning go with a zing by giving it a citrus fruit theme? Pack your table with homemade lemonade, fresh orange juice and lemon drizzle cakes aplenty. You’ll soon raise a sharp-sounding total for people affected by cancer.
We haven’t got a letter of the alphabet for this one but it’s important to make sure you and everyone at your Coffee Morning understands how Macmillan can support them. Visit macmillan.org.uk to find out more about the practical, emotional and financial support we provide or call us for free on 0808 808 00 00, Monday–Friday, 9am–8pm.

Thanks so much for all your efforts on behalf of people living with cancer. We can’t thank you enough for being a vital part of the team and we couldn’t provide all the support we do without you. If you want to get involved in other ways, call us today on 0300 1000 200.

PS Don’t forget to share your Coffee Morning stories on our Facebook page or tweet us @macmillancancer