

Silhouettes are a vital part of Macmillan's brand identity. The easiest way to create a communication featuring a Macmillan silhouette is to use be.macmillan.org.uk/Create. However, you may want a silhouette to use in a Word document or PowerPoint presentation. Or you may be an external designer who needs a silhouette. If so, you can request one from our Silhouette Bank.

Requesting a silhouette

To request a silhouette, simply look through the Bank for the silhouette you want, and then send an email request to be.macmillan@macmillan.org.uk. You MUST state:

- **the silhouette's exact name**
- **the file format/colour you want:**
 - **a JPEG file** – and if so which colour: light green, mid green, or dark green
 - **a TIFF file** (for professional publishing) – this is supplied in black only

If you see a silhouette that you'd like to see used in a 'Create' communication, first check it's not already on 'Create', then send a request to be.macmillan@macmillan.org.uk.

More information

For more information on how to use silhouettes, and guidelines for creating new ones, go to be.Macmillan.org.uk/Learn > How we look > Silhouettes. For general enquiries about [be.Macmillan](https://be.Macmillan.org.uk), email be.macmillan@macmillan.org.uk or call 020 7840 4921.

Important information about Macmillan's Silhouette Bank

Categories and names

To help you find images, the Bank has 18 categories, as shown. Each silhouette has a simple, descriptive name, plus a number suffix if there is more than one silhouette with the same description (e.g. man with box, man with box 2). Please use exact names when requesting silhouettes.

File size

All silhouettes are in a standard size of approximately A5 (148mm x 210mm) and at a resolution of 300dpi. This means they are fine for showing on screen (web pages, PowerPoint etc), and suitable for printing up to A3 size (297mm x 420mm). Remember, silhouettes are supposed to be used boldly. Please read the guidelines on be.Macmillan.org.uk/Learn > How we look > Silhouettes.

File format and colours

Use by staff

JPEG files are available in black and all three Macmillan greens (light, mid and dark). These can be used in most applications including Word and PowerPoint.

For use by designers and agencies

In addition to the JPEG files, set of black TIFF files is available, which can be recoloured in CMYK or spot colours in a graphics programme, e.g. QuarkXPress, InDesign, Photoshop or Illustrator. For details of correct CMYK values and spot colour references, please see be.macmillan.org.uk/Learn > How we look > Using our colours > Colours: technical info.

Library categories

(Please click to view)

- 1 People individuals
- 2 People pairs and groups
- 3 People dancing and action
- 4 Animals general
- 5 Birds, dogs and fish
- 6 Sport general
- 7 Ball sports
- 8 Leisure and games
- 9 Music
- 10 Kitchen and drinks
- 11 Food
- 12 Garden and hardware
- 13 Flowers and plants
- 14 Objects general
- 15 Objects small
- 16 Clothes
- 17 Vehicles and transport
- 18 Christmas and Halloween

SILHOUETTE BANK

**WE ARE
MACMILLAN.
CANCER SUPPORT**

You MUST answer the bullet point questions shown on the front page when requesting a silhouette.

01 People individuals



Child bucket and spade



Happy child



Child with balloon



Child with bucket



Costume Bond pose



Costume chicken



Costume crier



Costume jester



Costume shakespeare



Hand



Hands



Looking in postbox



Man arms spread



Man empty pockets



Man giving speech



Man pointing at you



Man with box



Man with box2



Man with crocodile



Man writing notes



Person in bin



Photographer



Surveyor



Woman fashion pose



Woman laying relaxing



Woman on phone



Woman on phone2



Woman on phone3



Woman pointing



Woman shopping



Woman stretch exercise



Woman with laptop



Woman with leaves



Woman writing notes

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

02 People pairs and groups



Children walking



Couple hugging



Couple on bench



Couple talking



Couple talking2



Couple with pram



Family holding hands



Family



Family on beach



Family2



Family3



Family4



Family5



Father and child



Father and child2



Father and child3



Group many



Group on bench



Group on sofa



Group talking



Group women



Men talking



Men talking2



Men talking3



Mother baby on beach

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

03 People dancing and action



Boy on swing



Dancing ball



Dancing ball2



Dancing ball3



Dancing ballet



Dancing highland



Dancing



Dancing tap



Dancing2



Dancing3



Dancing4



Dancing5



Dancing6



Handstand child



Handstand man

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

04 **Animals general**



Ant



Butterfly



Camel



Caterpillar



Cow



Cow2



Elephant



Giraffe



Horse



Mouse



Rabbit



Rabbit



Reindeer



Reindeer2



Sheep



Sheep2



Snail

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

05 Birds, dogs and fish



Bird chick with egg



Bird chicken



Bird chicken2



Bird duck



Bird nest



Bird parrot



Bird partridge



Bird penguin



Bird robin



Bird robin2



Bird robin3



Bird turkey



Birds on feeder



Dog greyhound



Dog



Dog with man



Dog2



Dog3



Dog4



Dog5



Dog6



Dog7



Dogs



Fish



Fish2



Fish3

You MUST answer the bullet point questions shown on the front page when requesting a silhouette.

06 Sport general



Boat race



Boat race paddles



Darts trophy



Darts with drinks



Darts with pint



Flexing leg



Horse whip



Ice hockey



Pool balls



Riding boots and hat



Riding boots



Riding equipment



Riding hat



Riding horse



Riding horse2



Rowing boat



Runner



Runner2



Runners



Runners2



Runners3



Running shoe



Running shoes



Sailing boat



Sailing boat2



Trophy



Trophy2

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

07 Ball sports



Cricket



Cricket2



Cricket3



Cricket4



Football boot



Football girl



Footballer



Footballer2



Golf bag



Golf ball



Golf ball2



Golf cart



Golfer



Golfer2



Rugby



Rugby2



Rugby3



Ten-pin bowling



Tennis ball girl



Tennis player



Tennis player2



Abseiling



Card game



Card game2



Card game3



Cycling



Cycling2



Cycling3



Cycling4



Cycling5



Fishing



Fishing2



Fishing3



Frisbee



Hiking



Hot air balloon



Hot air balloon2



Hot air balloons



Hula hoop



Ice skate



Juggler



Skateboarding



Skateboarding2



Skiing child



Skydiving



Sleighing



Sleighing2



Snowboarding



Snowboarding2



Snowmobile



Swimming child



Swimming flippers



Walking boot



Walking



Zipline



Accordion player



Bagpiper



Cellist



Cellist2



Cello case



Cello



Conductor



Drummer



Drums



Guitar



Guitarist



Guitarist2



Guitarist3



Guitarist4



Horn



Microphone



Music stand



Music stand2



One man band



Piano



Saxophone



Saxophonist



Saxophonist2



Singer



Singer2



Singer3



Singer4



Trumpet



Trumpeter



Trumpeter2



Trumpeter3



Tuba player



Violinist

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

10 Kitchen and drinks



Apron



Beer glass



Blender



Bottles



Champagne bottle



Champagne bottle mini



Champagne cork



Champagne glasses



Coffee pot



Corkscrew



Flask



Frying pan



Milk bottle



Milk bottles



Milk jug



Salt and pepper



Saucepan



Soy sauce and chopsticks



Spatula



Tea bag



Tea mug



Tea mugs



Teacup



Teacup2



Teacups in stack



Teapot



Teapot2



Teaspoon



Apple core



Banana peeled



Banana bunch



Biscuit fingers



Biscuit



Biscuit2



Broccoli



Cake birthday



Cake cup



Cake on stand



Cake slice



Chillis



Chillis2



Egg in cup



Food basket



Fortune cookie



Fruit in bowl



Fruit mixed



Gingerbread man



Ice cream



Milkshake



Pineapple



Spaghetti on fork



Strawberry



Sweet



Tomatoes

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

12 Garden and hardware



Barbecue



Boots garden



Bucket and spade



Bucket and soap



Buckets and spades



Deckchair



Dustpan



Gardener



Hoover



Hoovering woman



Lawn mower tractor



Paint pot and brush



Picnic table



Scissors



Strimmer man



Trowel building



Trowel gardening



Watering can

You MUST answer the bullet point questions shown on the front page when requesting a silhouette.

13 Flowers and plants



Clovers



Flower



Flower rose



Flower rose2



Flower rose3



Flower2



Flower3



Flower4



Flower5



Flower6



Flower7



Flower8



Grass



Leaf



Leaf on branch



Leaves



Pine cone



Tree bay ball



Tree



Tree2



Antique bust



Auction hammer



Ball and chain



Bath



Books



Books with wine glass



Books with mug



Bouncy castle



Box of stuff



Briefcase



Chair antique



Chair barbers



Chair comfy



Chair directors



Chair office



Chairs with table



Easel



Easel2



Lamp



Mannequin



Megaphone



Rucksack



Sewing machine



Shopping bags



Suitcases

You MUST answer the bullet point questions shown on the front page when requesting a silhouette.

15 Objects small



Baby bottle



Baby dummy



Bell



Candle stick



Candle stick pair



Candle stick2



Car keys



Face mirror



Face mirror scissors



Gift tag



Headphones



Headphones2



Ink and quill



Lotion bottle and jars



Lotion bottle



Magnifying glass



Mobile phone



Needle and thread



Paint tube



Paint tube2



Paper clip



Party balloons



Party popper



Pen pot



Purse



Scissors



Scroll



Stethoscope



Sunglasses



Telephone



Toy bear



Toy bear2



Toy nutcracker



Toy piggy bank



Toy rubber duck



Toy spacehopper

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.



Boot cowboy



Boots high heels



Bra



Dress on hanger



Hat mortar



Hat with bow



Hat with flowers



Hat with rose



Mittens



Shoes



Shorts on a line

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

17 Vehicles and transport



Bus routemaster



Car 4x4



Car London taxi



Car merc A class



Car mini



Car rally



Car sports truck



Go cart



Go kart2



Go carts



Monkey bike



Motorbike



Motorbike2



Motorbike3



Plane



Scooter



Snow plough



Tram electric



Tram horse drawn

You **MUST** answer the bullet point questions shown on the front page when requesting a silhouette.

18 Christmas and Halloween



Halloween bat



Halloween bats



Halloween bats2



Halloween pumpkin



Halloween spider



Halloween witch hat



Sleigh



Snowman



Star decoration



Star decoration2



Star decoration3



Star decoration4



Star decoration5



Xmas bauble



Xmas bauble2



Xmas baubles



Xmas bells



Xmas holly



Xmas holly2



Xmas mistletoe



Xmas nut cracker



Xmas pudding



Xmas santa hat



Xmas santa



Xmas stocking



Xmas tree



Xmas tree2